

November 21, 2014

Dear reader,

“Ukrainian Marketing Project” (UMP) is a well-known company in the field of market research and opinion polls. GORBI has been working with UMP for over 10 years on major projects and the staff has always proved to be highly professional; they always keep to the timeline and they prepare and implement survey instruments very accurately. The staff has shown themselves to be very flexible by being able to conduct high quality work in a very short period of time. One of the major projects on which we are currently working is the European Neighborhood Policy Instrument (ENPI) funded by EU. Despite the current unrest in Ukraine, UMP has completed two waves of the ENPI survey for us, while continuing to maintain the same level of professionalism, quality and timeliness that we have always received from them.

Sincerely,



Merab Pachulia
Managing Director